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International Insurer Clements Worldwide Launches All-New Global Website

Redesigned corporate website offers dynamic user-friendly interface with revamped navigation and content features, including easy quote access, regional product hubs and up-to-date market information

January 28, 2014 (WASHINGTON D.C.) – Clements Worldwide, the leading provider of international insurance solutions for expatriates and international organizations, today unveiled a new and improved Clements.com. The redesigned website offers clients, broker partners and prospects a more intuitive and interactive experience for learning about and engaging with Clements' world-class insurance products.

The new Clements website, which is fully optimized for both desktop and mobile viewing, includes the following improvements and enhancements:

- A dynamic **interface** which puts the user front and center through an intuitive structural design. Users can easily learn about Clements' global product offerings that are relevant to individual business sectors and better manage risk mitigation in specific international markets.
- Consistent and updated **content**, such as answers to users' frequently asked questions about Clements' international insurance portfolio, claims processing and policy benefits, and additional free insights including customer testimonials and analysis from Clements' team of international risk management experts.
- A streamlined **navigation** system, making it easier for users to obtain a policy quote and reach a purchase decision. Separate regional hubs for Clements' European and Middle East operations are clearly highlighted, where users can access product information specific to those markets.

"The new Clements.com is a dynamic, best-in-class online resource where users can easily access the latest information about their policies, industry capabilities and other critical tools, such as the innovative global risk map," said Sergio Sanchez, Chief Marketing Officer at Clements. "Our new website is an interactive one-stop-shop where users can find out all they need to know about international insurance, and we hope that clients, partners and prospective customers alike will all find it valuable."

The all-new Clements.com is a critical part of Clements' robust online presence, designed with the needs of clients, partners and potential customers in mind. Users can also find up-to-date information and other resources from Clements on Twitter at [@tweet_clements](https://twitter.com/tweet_clements), which currently enjoys over 19,000 followers. You can also find Clements on [Facebook](https://www.facebook.com/clements) and [LinkedIn](https://www.linkedin.com/company/clements).

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About Clements Worldwide

Clements Worldwide is a leading insurance provider for expatriates and international organisations. Founded in 1947, Clements offers international car, property, term life, health, specialty and high risk insurance in over 170 countries. With offices in Washington, D.C., London, and Dubai, Clements delivers comprehensive coverage, superior customer service, and unparalleled claims response. To learn more and quote online, visit www.clements.com.