

CLEMENTS INTERNATIONAL®

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Clements International Names New Director of Marketing

Sergio Sanchez hired to head the international insurance provider's global marketing strategy

Washington, D.C. (Dec. 7, 2010) —Clements International, a leading provider of global insurance solutions, is pleased to announce the appointment of Sergio Sanchez as director of marketing. In this role, Mr. Sanchez will be responsible for leading global marketing and branding efforts for Clements International as it continues to expand into key markets. He brings a wealth of experience in global marketing, branding and business development with large financial service providers, including Capital One, MasterCard and The American Express Company.

“We are very excited to have Sergio on our team to oversee a new global marketing strategy for our offices in Washington, DC and London,” said Chris Beck, president of Clements International. “His knowledge and experience working with successful, international companies make him a valuable asset as we look to the future and continue to build the Clements brand.”

Mr. Sanchez joined Clements from Capital One, where he led marketing partnerships and market expansion initiatives. He previously oversaw 2Futuro, the bilingual student loan and outreach subsidiary of Sallie Mae, and served as senior vice president and chief marketing officer for MiCash, Inc., a Hispanic financial services firm. He also has personal experience with Clements International's customer base, the expatriate community. While vice president at MasterCard International, he led international teams as an expatriate in Latin America and Europe, and has resided in Brussels, Madrid, Sao Paulo, Geneva and Buenos Aires throughout his career.

Mr. Sanchez holds a B.A. in communications from The American University in Washington, D.C. and an MBA from Columbia Business School in New York City. He also speaks four languages fluently.

About Clements International

Clements International is the leading insurance provider for expatriates and international organizations. Founded in 1947, Clements offers worldwide auto, property, health, life and commercial insurance with superior customer service and claims response to customers in more than 170 countries. For more information, visit www.clements.com.

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