

# CLEMENTS INTERNATIONAL®

## FOR IMMEDIATE RELEASE

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### **Clements International Included In IIABA's Best Practices Study**

Washington, D.C. (Sept. 28, 2010) — Global insurance provider Clements International is part of an elite group of independent insurance agencies around the United States participating in the Independent Insurance Agents & Brokers of America (IIABA or the Big "I") "Best Practices" Study Group.

Each year since 1993, IIABA and Reagan Consulting, an Atlanta-based management consulting firm, join forces to study the country's leading agencies in six revenue categories. The agencies comprising the study groups are selected every third year through a comprehensive nomination and qualifying process and awarded a "Best Practices Agency" designation. The selected "Best Practices" agencies retain their status during the three-year cycle by submitting extensive financial and operational data for review each year.

"We're honored to receive the 'Best Practices Agency' designation once again," said Chris Beck, president of Clements International. "This status is a meaningful indicator of success and transparency for both our staff and clients."

More than 1,200 independent agencies throughout the U.S. were nominated to take part in the annual study, but only 224 agencies qualified for the honor. To be chosen, the agency had to be among the 35-40 top-performing agencies in one of six revenue categories. The agency was nominated by either an IIABA affiliated state association or an insurance company and qualified based on its operational excellence.

The *Best Practices Study* was initiated by IIABA in 1993 as the foundation for efforts to improve agency performance. The annual survey and study of leading independent insurance agencies documents the business practices of the "best" agencies and urges others to adopt similar practices.

### **About IIABA**

Founded in 1896, IIABA is the nation's oldest and largest national association of independent insurance agents and brokers, representing a network of more than 300,000 agents, brokers and their employees nationally. Its members are businesses that offer customers a choice of policies from a variety of insurance companies. Independent agents and brokers offer all lines of insurance – property, casualty, life and health – as well as employee benefit plans and retirement products. For more information, visit [www.independentagents.com](http://www.independentagents.com).

### **About Clements International**

Clements International is the leading insurance provider for expatriates and international organizations. Founded in 1947, Clements offers worldwide auto, property, health, life and commercial insurance with superior customer service and claims response to customers in more than 170 countries. For more information, visit [www.clements.com](http://www.clements.com).

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